

THE FUTURE OF ROTARY IS IN YOUR HANDS



Rote-A-Bit

Rotary Club of Columbus, Georgia
Club No. 200 • Founded 1916

PROGRAM FOR APRIL 7, 2010

OSCAR HARPER - VP OF ENERGY PLANNING & NUCLEAR DEVELOPMENT -
GEORGIA POWER COMPANY

THE ROTE-A-BIT

1246 1st Avenue
Published Weekly

CLUB OFFICERS:

BOB JONES
President

MALLON FAIRCLOTH
Vice-President

BETSY COVINGTON
President-Elect

JACKI LOWE
Secretary

CHARLES JOHNSON
Treasurer

ROBERT OFFER
Sgt-At-Arms

GEORGE FLOWERS
Rotary Foundation

Mary K. Reed, Editor

Published Weekly For The
ROTARY CLUB OF
COLUMBUS, GEORGIA

by Mike Konze
X-Press Printing
1520 - 13th Avenue

ROY STRICKLAND
2009-2010 District Governor

JOHN KENNY
2009-2010 President
Rotary International

ROTARY CLUB OF COLUMBUS
1246 1ST Avenue 31901
P.O. Box 1138
Columbus, GA 31902
Phone 706/322-6232
Subscription Price: \$4.00 per year
E-mail: rotary 200@earthlink.net
Fax: 706-322-2433

DIRECTORS

ANDY WADDELL

MIKE HILL

MARK HOLLOWAY

LORI AUTEN

JULIUS HUNTER

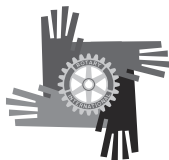
IAN BOND

TRAVIS CHAMBERS

KAYRON LASKA

ROB DOLL

THE ROTE-A-BIT (USPS 471780) Periodicals postage paid in Columbus, GA • www.rotarycolumbusga.org
POSTMASTER: Send address changes to Rote-A-Bit, PO Box 1138, Columbus, GA 31902



EDITORIAL FOR APRIL 7, 2010

MEMORY - REMEMBERING NAMES

Many Rotarians concede that forgetting other peoples' names is one of their most common social failings. Why is it so difficult for most of us to remember other people's names? Experts tell us that too many people try to remember names by rote. A person begins to forget a name that he has just heard in seven seconds. When you are introduced to a second person at a meeting, you have already started forgetting the person that you just met. We tend to blame this problem on our poor memory but most memories can be trained.

How can we learn to remember names? We must begin by really listening to the name during the introduction. The pronunciation must be correctly understood. It may be necessary to have them repeat their name. Most people are flattered that we are interested in their names.

Now that we have the name, a memory aide can be very useful. We need to link the new name to something that is already in our mind. By creating our own memory aide, our recall will be improved. A memory aide should take the form of a word in any existing mental category. For example the name may remind us of a famous place, a color, a celebrity, or a funny picture. This word that is already in our mind becomes the memory aide that will link the new person's face to the name. Even if we have to change the name slightly to make it fit a mental category, the important idea is to produce a memory aide that will create a link between the image and the person's face and their name.

ROTARY MINUTES - 03/24/10

The meeting was called to order by President Bob Jones, who led us in the Pledge of Allegiance. Chuck Hasty gave the invocation.

Colin Martin welcomed and introduced Rotarians from other clubs as well as member guests. Michael Herndon introduced our military guest, Sgt. Jay Mendoza, a member of the 63rd Engine Co, 11th Engineer Batt.

Billy Harper introduced new member, Sean Castellucci. President Bob welcomed Dr. Castellucci as the club's newest member.

Mark Lupo, introduced our speaker, Charlie Stokes, President & CEO of the Center for Disease Control Foundation.

With a staff of 40 professionals and 200 programs worldwide, Mr. Stokes is also a Rotarian. Mr. Stokes presented a new concept called Meta-Leadership. Meta-Leadership is a way to think differently on how we react to disasters in our community. He said that it is a mistake to think that a community can rely solely on government assistance during or after a disaster. Lessons learned from Katrina in New Orleans was that it takes the support of many different sectors to assist with disasters; governmental, not for profit, and local businesses.

To help local communities become better prepared for disasters the CDC Foundation conducts Meta-Leadership Summits for Preparedness. These summits are conducted throughout the country with Columbus, GA being one of the first summits. At this summit representatives from different sectors of the community come together to problem solve and understand the resources within the community. This creates a familiarity with people that allows greater collaboration during a disaster. So far 13 communities have conducted these summits with another 30 scheduled.

The summit identifies five dimensions of preparedness and response:

1. The Person - self awareness to be the leader;
2. The Situation - be aware of constant changes;
3. Lead the Silo - support your team and staff;
4. Lead Up - know your bosses priorities and act on them;
5. Lead Across - create leverage by building links.

Columbus now conducts an annual summit to keep up relationships and reinforce Meta-leadership practices. Mr. Stokes concluded by stating "It is up to each of us to be resilient when a disaster happens.

Anthony Berger

HOW DO WE TREAT OUR GUEST SPEAKERS

(The following item appears in a 1953 club bulletin. Its message is equally relevant today)

To anyone except the most windblown orators, an invitation to speak at a Rotary Club means hours of preparation as well as natural nervousness arising from the doubts in a speaker's mind as to the impression he would like to make and that which he is afraid he might make.

It certainly must be discouraging to see your audience stampede for the doors when you are introduced. And it must also leave a speaker feeling a little flat to find that, in spite of his efforts, the only signs of appreciation were the Club President's kindly words definitely punctuated by the ringing of the gong.

IN MY VIEW

As our club grows larger it becomes increasingly difficult to remain familiar with our membership on an individual basis. I often hear members complain that "I don't know anybody in the Club anymore: or, "I remember when I knew every member by name and every member of his family." Frankly, there is absolutely no reason why we should not know every member of this Club. Admittedly, the Club is larger, and it is more difficult to get to know each other without undertaking some effort to do so. I assure you that if you make the effort to become acquainted with an Individual of this Club, you Will be well received. With very few exceptions, I believe that the members of this Club are quite interested in each other, however, simply fail to undertake the effort to become better acquainted. Fellowship is a two way street, but someone must initiate the effort.

-The Rotarian Magazine

YOU'VE HAD A BUSY DAY

If YOU'RE an average 175-pound adult, the following things happen each twenty-four hour period.

- Your heart beats 103,689 times.
- Your blood travels 168,000,000 miles.
- You breathe 23,040 times.
- You inhale 438 cubic feet of air.
- You eat 3 1/4 pounds of food.
- You drink 2.9 lbs of liquid.
- You lose 7.8 pounds of waste.
- You perspire 1.43 pints.
- You give off heat 85.6 deg. F.
- You generate in energy 450 tons.
- You turn in your sleep 25-35 times.
- You speak 4,800 words.
- You move 750 major muscles.
- Your nails grow .00046 inch.
- Your hair grows .01714 inch.



Bob Offer	4/3
John Kinnett	4/4
Jennifer Newman	4/4
Joey Loudermilk	4/4
Jerry Rothschild	4/4
Hudson Garrett	4/7
Marc Calhoun	4/8

**RECENT CONTRIBUTIONS TO
THE BIRTHDAY FUND**

Cecil Whitaker
Jerry Scott
Robert George

MAKE-UPS

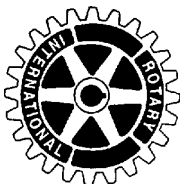
PHENIX CITY (03/22)
Meets Monday 12:15
Quality Inn
Joel Ames
Patty Cardin
Lamar Powers
John Sheftall
James Snead

rotaryclubone.org
Madden Hatcher
Peggy Connell
Ken Leuer
Frank Jordan
Paul Berry
Regina Richards
Rhonda Mobley
Scott McLaurin
Al Hayes
Beth Parsons

NORTH COLUMBUS (03/23)
Meets Tuesday 12:30
Green Island
Carmen Cavezza
Bill Feighner
Mike Hill
Mike Helms
Jacki Lowe
Buddy Martin
Marc Reid
Dicky Saunders

MUSCOGEE (03/25)
Meets Thursday 12:00
Green Island
Ron King

Number 31



04/07/2010