



Rote-A-Bit

Rotary Club of Columbus, Georgia
Club No. 200 • Founded 1916

Program for December 3, 2008

RYLA - ROTARY YOUTH LEADERSHIP AWARDS

THE ROTE-A-BIT

1246 1st Avenue
Published Weekly

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EDITORIAL FOR DECEMBER 3, 2008

Rotary's 4 Way Test

The political season certainly brought out e-mails from seemingly EVERYBODY. I had e-mails from friends as well as people to whose identity I had no clue. There were those supporting one candidate or the other, and the majority seemed to be "against" a candidate, rather than "for" a specific candidate.

Again, unfortunately, some got caught up in forwarding any information that seemed to support their view to anyone whose e-mail address they had. I received one with twenty seven (yes, 27!) "forwards". When I finally got the message after going through e-mail addresses of these twenty seven forwards, I read a message that was so far out that I felt it couldn't be accurate. What to do. I certainly wasn't going to make forward number twenty eight, but should I challenge the sender or "forwarder" as to the accuracy? After verifying I was correct about the e-mail info being bogus I requested the last sender (a friend, by the way) to check it out also.

I'm not much into forwarding e-mails (except for an occasional funny story or joke...if non-racist or non-sexist...well, maybe a "blonde" joke from time to time). When recently asked by this friend whether a particular e-mail was appropriate to forward, I was able to tell him that, while I was not a censor, my own criteria was the Rotary Four Way Test.

Is it the Truth?

Is it Fair to all concerned?

Will it build Goodwill and Better Friendships?

Will it be Beneficial to all concerned?

Over the years I have come to realize what a jewel we have in our Four Way Test. I have an idea that if everyone used it as a way to judge their actions, comments and writings, our relationships would be stronger and more meaningful.

-Bill Henry

ROTARY NOTES (11/19/08)

The meeting was called to order by President Mallon, who then led us in the Pledge of Allegiance. George Flowers gave the invocation followed by the news of the day with Phil Scoggins. Colin Martin introduced visiting Rotarians and guests. Selby Rollinson had the distinct pleasure of introducing our military guest from Fort Benning, S.F.C. Randy Darlin. He is a drill sergeant and a member of the 198th Infantry Brigade.

Announcements -

- o Rotary Football update: to date over \$13,000 has been raised this year alone .
- o No meeting on November 26th.

At the headtable was George Flowers, Mike Gaymon, President Mallon, Ed Sprouse, Becca Hardin, and Dick Ellis. Mr. Ellis introduced our speaker Becca Hardin, Executive Vice President of Economic Development with the Greater Columbus Georgia Chamber of Commerce and The Valley Partnership.

First, Becca showed us a clip that represents a typical day for her at the office. It was a clip from the movie Jerry MacGuire where he learned to say, "Show Me The Money!!!!".

With Ft. Benning she reported that 11,000 jobs would be created with 30,000 people moving into the market. That is the equivalent of another Phenix City coming to the area.

KIA, 2000 jobs are being created from them moving into the market. Another 3000 jobs are being created to support the KIA plant from outside companies.

Aflac's expansion to create 2000 more jobs over the next several years was no "gimme shot" either.

The strategy for economic growth: Develop regional product, Market the products, and Close the deals.

Developing the Product:

Russell County will be added to the Valley Partnership in the next few days. They have "targeted industries" that they are pursuing. Aviation and defense contractors are two that were mentioned. She also added then ten (10) companies are coming in the next three weeks for site visits. Industrial parks are another part of the product that she reported they have been working on developing.

Marketing the product:

Face to face is the strategy these days versus emails and mailing. They recently were the only community to travel with the Governor to Spain in a recruitment

project he is working on.

Closing the deals:

The partnership had to ask the folks in Harris County to purchase some land near the project to put some "skin" in the game. The result is that they have added 750 jobs to the county.

Trends for the future:

We are seeing more domestic growth and less outsourcing. Some companies are even returning from overseas. The partnership is continuing to look at various initiatives. Becca reported that 2009 looks to be lean on growth until the last quarter then the group believes things will start to show growth again.

President Mallon presented Becca with various awards and rang the bell.

Meeting Adjourned.

-Drew Rhodes

ANN JOHNSON ROTARY FOOTBALL

| TEAM | THIS WEEK | CUMUL. |
|------------------|-----------|--------|
| Alabama | 32 | 349 |
| Auburn | 13 | 208 |
| Citadel | 24 | 314 |
| Davidson | 19 | 240 |
| Florida | 56 | 441 |
| Florida State | 17 | 340 |
| Georgia | 17 | 343 |
| Georgia Tech | Off | 228 |
| Iowa | 22 | 308 |
| Maine | 37 | 280 |
| Miami | 16 | 284 |
| Newberry | Off | 246 |
| Oklahoma | Off | 513 |
| Tennessee | Off | 160 |
| Tulane | 24 | 187 |
| South Carolina | 6 | 246 |
| Vanderbilt | 31 | 213 |
| Washington & Lee | Off | 236 |

**TOTAL ROTARY DOLLARS RAISED TO DATE
\$13,177**

ALABAMA AND FLORIDA ARE HEADED FOR THE BIG SHOWDOWN!!! VANDERBILT WINS AND BECOMES BOWL ELIGIBLE! OKLAHOMA HAS OUTSCORE TENNESSEE BY 353 POINTS!

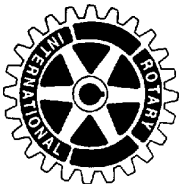


| | |
|-----------------|-------|
| Larry King | 11/29 |
| Chuck Hasty | 11/30 |
| Bob Jones | 11/30 |
| Otis Pickett | 11/30 |
| C. F. Riley | 12/1 |
| Michael Herndon | 12/3 |
| Ryan Clements | 12/4 |
| Julie Lumpkin | 12/5 |

**RECENT CONTRIBUTIONS
TO THE BIRTHDAY FUND**

George Boyd
Harry Walker
Felix Santiago
Jimmy Coppage

Number 23



12/03/2008

MAKE-UPS

PHENIX CITY (11/10)
Meets Monday 12:15
Central Activities Bldg.
Ed Adams
Greg Camp
Carmen Cavezza
Phil Swift
Billy Turner

PHENIX CITY (11/10)
Isaiah Hugley
Meridith Jarrell
Phil Swift
Billy Turner

NORTH COLUMBUS (11/11)
Meets Tuesday 12:30
Green Island
Mary Bode
Harold Bryant
Norman DrummOnd
Meridith Jarrell
Frank Jordan
Joey Loudermilk
Colin Martin
Jack Pezold
Craig Reaves
Reggie Richards
Jerry Rothschild
Tracy Sayers
Jerry White

NORTH COLUMBUS (11/18)
Mitch Britt
Patty Cardin
ValeriE Canepa
Gil Cargill
Tom Flowers
Thelon Hamby
Tom Friedmann

NORTH COLUMBUS (CONTINUED)
Lamar Johnson
John Kelly
Isaiah Hugley
Buddy Martin
ClaudYa Muller
Mac Plummer
Mike Smajd
Barbara Smith

MUSCOGEE (11/13)
Meets Thursday 7a.m.
River Club
John Lee

Jax - Oceanside (10/21, 10/28)
Phil Swift

rotaryclubone.org

Jack Key III
Jimmy Coppage
Virginia Peebles
Marvin Foster
Jere Richardson
Janet Davis
Guy Sims
Ashok Kumar
Jerry White
Linda Hadley
Rhonda Mobley
Tyler Townsend
Travis Chambers
Phil Swift
Alan Frazier
Phil Scoggins
Mat Swift
Rich Martindale
Sam Wetzel
Elizabeth Barker
Kevin Wilkerson
Josh McKoon
Jim Ballengee
Cathy Williams

MEMBERSHIP PROPOSAL

The following persons have been approved for membership by the Classification Committee, Membership Committee and the Board of Directors:

1. Mark S. Carroll, Branch Manager, Geotechnical & Environmental Consultants Inc. Proposed by Tony Wright. Classification: Engineering Environmental.
2. Gary Mark Gullatte, Owner, Gullatte Assoc. Inc. Proposed by Buddy Martin. Classification: Landscape Architecture
- 3.

If no written objection to this proposal is received by the Board within ten (10) days stating reason, this person shall be considered elected to membership.

November 28, 2008